



National Solar Tour Local Press Release

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For Immediate Release

Florida Renewable Energy Association Hosts ASES National Solar Tour in Support of the World's Largest Grassroots Solar Event

Homes, Schools & Businesses Nationwide Participating in the 22nd Annual ASES National Solar Tour to Help Florida Residents Cut Energy Costs, Enjoy Tax Credits & Assert Their Energy Independence

Florida, August 29, 2017 – Florida Renewable Energy Association (FREA) joins the American Solar Energy Society (ASES) and hundreds of solar-savvy individuals, installers and grassroots organizations throughout America to showcase thousands of solar-powered homes, schools and businesses in Florida and across North America for the 22nd Annual National Solar Tour, the world's largest grassroots solar event.

The multi-day event, slated for October 21 and 28, showcases the solar technologies your neighbors are using to 1) drastically reduce monthly energy bills, 2) reduce harmful carbon emissions, and 3) enjoy rich tax credits and cash incentives as they improve their property values.

“The ASES National Solar Tour shows families and businesses real-life examples of how their neighbors are harnessing free energy from the sun to generate electricity, warm and cool their homes, heat water and slash monthly utility bills, as well as provide power during outages.”

Bill Young, President, FREA

On **October 21**, FREA will partner with the FL SUN (Florida Solar United Neighbor) co-op program to hold open house tours of more than 20 solar-powered homes throughout Florida. On **October 28**, FREA will sponsor 15 open house sites of solar-powered homes and business in greater Central Florida.

In recent years, the self-guided National Solar Tours attracted more than 150,000 people in 49 U.S. states and Puerto Rico. National Solar Tours afford participants the direct perspectives of homeowners and installers about the costs, processes and economic and environmental

benefits of going solar. National Solar Tours also give Floridians a glimpse at how a variety of solar systems look in and around structures with different architectural styles.

“The National Solar Tour demonstrates an array of practical and economical solutions available right here, right now. It encourages neighborhood conversations addressing the growing need for clean energy.”

Carly Rixham, Executive Director, ASES

The National Solar Tour is free and open to the public. Times and site locations are found on the ASES and FREA web sites. Sponsors include Solar-Ray, Solar-Fit, Solar United Neighbors, SolarUsersGroup, AiA Research and the solar industry. Learn more about attending, sponsoring, hosting or volunteering for a tour in your community at: www.ases.org/tour

ABOUT THE FLORIDA RENEWABLE ENERGY ASSOCIATION:

FREA is a non-profit organization that promotes the development of clean energy in Florida through public education, technology advancement, public outreach, advocacy, and industry networking opportunities. Members work with industry, government and other like-minded non-profits in providing seminars on energy efficiency, solar energy and alternative fuel vehicle technologies to promote a sustainable world. FREA is the Florida chapter of the American Solar Energy Society.

Look for us on Facebook or: www.cleanenergyflorida.org

ABOUT THE AMERICAN SOLAR ENERGY SOCIETY:

For over 60 years the American Solar Energy Society has led the renewable energy revolution in North America. It is the nonprofit organization dedicated to increasing the use of solar energy, energy efficiency and other sustainable technologies across North America. ASES leads national efforts to promote solar research, energy education, public outreach and advocacy.

Visit ASES at: www.ases.org



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